



MSIA

P.O. Box 114 Jefferson City, Missouri 65102

---

## 2011 Exhibitor Prospectus

Dear Prospective Vendor,

On behalf of the Missouri State Investigators Association, I would like to offer you the opportunity to get your company name out to the attendees of our annual training conference. You are invited to the MSIA vendor area during our 2010 training conference. The conference will be held on May 24-27, 2011 at the Inn at Grand Glaize, Osage Beach, MO. An area has been designated near the classrooms for exhibitors. Conference attendees have shown interest in visiting with the exhibitors before, between and after classes and during breaks.

### About Us

The MSIA is a membership of investigative professionals from various state, federal and local agencies throughout Missouri. MSIA is organized exclusively for educational, fraternal and professional purposes. It promotes the free exchange of inter-agency information necessary to effectively carry out the work of association members. It also provides continuing educational opportunities for governmental personnel engaged in investigative work and enhances the status of investigative work as a profession. For more information on us, check our website at [www.mosia.com](http://www.mosia.com). Our website will soon have our conference mailer and vendor prospectus available to view or download.

### Vendor Schedule

- Tuesday May 25<sup>th</sup> Early registration 6:00 pm to 8:00 PM  
Vendor area opens 6:00 PM  
Vendor area closes 9:00 PM
- Wednesday May 26<sup>th</sup> Registration and vendor area opens 8:00 AM  
Classes start 9:00 AM  
Lunch 12:00-1:15 PM  
Classes resume 1:30 PM  
Classes end 4:30 PM  
Vendor area closes 6:00 pm
- Thursday May 26<sup>th</sup> Registration and vendor area opens 8:00 AM  
Classes start 9:00 AM  
Lunch 12:00-1:15 PM  
Classes resume 1:30 PM  
Classes end 4:30 PM  
Vendor area closes 6:00
- Friday May 27<sup>th</sup> Registration and vendor area opens 8:00 AM  
Classes start 9:00 AM  
Conference ends 12:00  
Vendors area closes 1:00 PM

## Fees

Cost for the table is \$50 for the literature table. Make checks payable to Missouri State Investigators Association. A receipt and confirmation email will be sent after payment and literature is received.

## Door prize option

Don't miss out on this great opportunity to get your company name and product out to the attendees. In lieu of the \$50 fee, you may opt to send an item valued at least \$50 to give away for our raffle. During the banquet, I will give a brief (2 minute) description of your company and merchandise or service you provide prior to giving away your item. We welcome vendors who sell merchandise to give one of your products as a prize. If you do not sell a product (such as you offer a service), you may still take advantage of this offer with an item you purchase, such as a gift card (i.e., a restaurant, Cabela's or Bass Pro) or a product purchased elsewhere. The options for raffle prizes are limitless.

## Exhibit Space

For the small price of \$50, we will place your product information on one of our literature tables. This will be next to the registration table in the vendors area. Your information will be set up and maintained by me or the MSIA secretary at the registration table. You may include any paperwork you wish, including product literature, business cards, coupons and sale flyers. We ask that you not include product samples, unless you intend for the MSIA to give them away as raffle prizes. Any products sent will be placed on display until the raffle at the banquet Thursday evening.

## Cancellation

No refunds will be given for the literature information table.

## Contact Information and Registration

If you have any questions, you may contact me via email at [steven-singer@mosia.com](mailto:steven-singer@mosia.com) or by phone at (816)588-1160. Registration may be sent by email or faxed to Stacy Bax at (573) 522-6259. The registration sheet is the last page of this prospectus.

## In Closing

In closing, don't miss out on this inexpensive opportunity for sales and advertising. The MSIA was established over 20 years ago and is growing every year. This year, we are conducting an aggressive membership drive and marketing campaign for our vendors' area. Some conferences charge hundreds to a few thousand dollars for a vendor area that is only a few hours long for a day or two. With the MSIA, you have two full days and two half days at a fraction of the cost. Where else can you take orders and advertise for this cost? Again, don't miss out on this incredible opportunity and we hope to see you there.

Don't hesitate to call or email any questions you might have,

Steven Singer  
Vice President  
MSIA

# 2011 Vendor Registration

Please complete the following form and return to the MSIA.  
(Please type or print clearly!)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

*Products and Services:* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please check one:

\_\_\_\_\_ I am unavailable to attend the MSIA 2011 Conference but I would like to take advantage of the information table for \$50.

\_\_\_\_\_ I am unavailable to attend the MSIA 2011 Conference but I would like to take advantage of the information table and I am sending you an item for your raffle.

Please email this form to [steven-singer@mosia.com](mailto:steven-singer@mosia.com) or faxed to Steven Singer at (816) 479-0605 or Stacy Bax at (573) 522-6259. Payment, registration, literature and raffle item may be mailed to: MSIA, PO Box 114, Jefferson City, Mo 65102 or Steven Singer, Lafayette County Sheriff's Department, 107 S. 11<sup>th</sup>, Lexington, Mo, 64067. Please make checks payable to Missouri State Investigators Association. Please make sure all mailed literature and items are mailed so that they will be received by May 23<sup>rd</sup>, 2011.