

Dear prospective sponsor/vendor,

Each year, the MSIA hosts the MSIA training conference and it is always a great learning experience and everyone has a good time. However, this conference is a huge financial undertaking for us. This year, we are offering various sponsorship opportunities to help defray conference costs. Please review the following information and contact me at steven-singer@mosia.com or (816) 588-1160, if you have any questions. To ensure we have enough time for the signs to be printed, sponsorship funds must be received by May 13th, 2011.

Each sponsor will receive the following advertising.

- Company listing on Sponsor sheet in attendee hand out packet.

- Company listing under the Sponsor tab on the MSIA web page (mosia.com) for one year.

- Company recognition during the Vice President speech during the banquet.

See below for specific benefits of each sponsorship opportunity. Signs will be posted only for the day(s) or evening(s) of sponsorship.

Overall Conference Sponsorship

- Sponsor all four days of the conference \$2500

- One available

 - 22x48" Color wall sign at conference registration

 - 22x48" Color sign on sponsorship wall

 - Two 15x22 1/2" Color signs on conference registration doors

 - Free vendor registration

 - Free hotel room for Tuesday, Wednesday and Thursday nights

 - Free Banquet meal for two

 - Free Lunch for two on Wednesday and Thursday

 - Company logo/image placed on website sponsor page for one year

 - 15 minute "sales pitch" during the banquet

 - Top listing on website sponsor page

Training Room Sponsorship

- Sponsor a training room for the entire conference (5 courses) \$500 per room

- Three available

 - 22x48" Color wall sign in training room

 - Two 15x22 1/2" Color door sign on training room door

 - 15x22 1/2" Color sign on sponsorship wall

 - Free vendor registration

 - Free Banquet meal for two

 - Free Lunch for two on the day of sponsorship

 - 10 minute "sales pitch" during the banquet

 - Second listing on website sponsor page

Banquet Sponsorship

(Thursday night) \$300

One available

22x48" Color wall sign during the banquet.

15x22 1/2" Color door sign during banquet

Free vendor registration

Free Banquet meal for two

Third listing on website sponsor page

Vendors' area Sponsorship

(Wed, Thurs or Fri) \$250 per day

Three available

22x48" Color wall sign

15x22 1/2" Color door sign in vendors' area

Free vendor registration

Hospitality Room Sponsorship

(Tues, Wed or Thurs night) \$250 per night

Three available

15x22 1/2" Color wall sign in hospitality room

12x15" Color sign on hospitality room door

Lunch Sponsorship

(Wed or Thurs) \$200 per day

Two available

Two 12x15" color door signs

B&W table signs

Continental Breakfast Sponsorship

(Wed, Thurs or Friday morning) \$150 per day

12x15" Color door sign

B&W table signs

Training Class Sponsorship

Your choice of fifteen different courses. \$150 per course

12x15" Color door sign

B&W table signs

Sponsorship wall

A wall in the main conference area has been dedicated for sponsor signs. Below are the costs of the signs. Please note these signs and prices are additional to what is listed above. If you purchase one of the sponsorship packages above and wish to

purchase additional signs, the cost of the sponsorship sign will be one half of what is listed. We welcome vendors and sponsors to bring a company sign to post on the sponsor wall. Please contact me for pricing information on company signs. Each sponsor who purchases a sign will receive the following additional advertising.

Company listing on Sponsor sheet in conference hand out packet.

Company listing under the Sponsor tab on the MSIA web page (mosia.com) for one year.

Company recognition during the Vice President speech during the banquet.

12x15" Sign	\$45.00
15x22 ½" Sign	\$65.00
22x48" Sign	\$100.00

As you can see, the sponsorship packages are a good chance to profile your company and get advertised. If you are interested in any of our sponsorship packages or if you have any questions, contact me at steven-singer@mosia.com or (816) 588-1160. Discounts will be offered to companies interested in more than one sponsorship package. All sponsorship package costs will be emailed or faxed as an invoice. As stated above, to ensure we have enough time for the signs to be printed, sponsorship funds must be received by May 13th, 2011.

Thank you,

Steven Singer

MSIA Vice President